

SEARCH ENGINE	WHAT INDEX IS USED?	DOES IT TRACK YOU OR COLLECT YOUR DATA?	WHERE IS IT BASED?	CAN YOU TURN AI SUMMARIES OFF?	IS IT FREE? DOES IT HAVE ADS?	ANYTHING ELSE TO KNOW?
Bing	Bing	Yes	US	No	Free Has ads	Big Tech
Brave Search	Brave Search	No	US	Yes	Free Has ads	
Duck Duck Go	Bing	No	US	Yes	Free Has ads	
Ecosia	Staan, Bing, Google	Yes	Germany	Yes	Free Has ads	Plants trees, uses some renewable energy
Google	Google	Yes	US	No	Free Has ads	Big Tech
Kagi	Multiple	No	US	Yes	\$5/mo No ads	Free for libraries for one year; LFP favorite 
Qwant	Qwant	Opt-in	France	Yes	Free Has ads	LFP favorite 
Start Page	Google	No	Netherlands	Yes	Free Has ads	LFP favorite 

TIRED OF SIFTING THROUGH TRASH WHEN YOU SEARCH? FIND A BETTER SEARCH ENGINE WITH THIS GUIDE!

Search has become increasingly *enshittified**. Big Tech companies have decided that filling the page with ads and AI are more important than giving us the results we're looking for.

Fortunately, there are alternative search engines that do better to protect your privacy and limit intrusive AI. We've ranked some of them here, with our favorites marked by this symbol: 

*due to capitalism

More to know:

- Index refers to the algorithm the search engine uses to determine relevant results
- You can use an adblocker to turn off ads in search.
- We recommend *Privacy Badger* and *uBlock Origin*.

Addendum:

Vivaldi browser, based in Norway and Iceland, doesn't include AI, track or sell user data, and is ad-free. It's aimed at power users.