PRIVACY 101: AD-BLOCKING



PRIVACY 101: AD-BLOCKING



WHY SHOULD I BLOCK ADS?

When you browse online, ads can show up as:

- Intrusive images that interrupt your browsing
- Video or sound that automatically plays

Not only are ads an inconvenient energy suck, they can also include trackers that trace your digital footprint.

HOW CAN I BLOCK ADS?

Add an extension to your browser! We recommend:

- uBlock Origin is a free and open-source ad-blocker
- Privacy Badger identifies and blocks trackers
- Disconnect blocks trackers that impact your activity

For mobile devices, **IBlocker** is a good option!

Some browsers prioritize privacy and include a certain amount of ad-blocking in their design:







Firefox

Tor Browser DuckDuckGo



Created with support from the Rose Foundation for Communities and the Environment



WHY SHOULD I BLOCK ADS?

When you browse online, ads can show up as:

- Intrusive images that interrupt your browsing
- Video or sound that automatically plays

Not only are ads an inconvenient energy suck, they can also include trackers that trace your digital footprint.

HOW CAN I BLOCK ADS?

Add an extension to your browser! We recommend:

- uBlock Origin is a free and open-source ad-blocker
- Privacy Badger identifies and blocks trackers
- **Disconnect** blocks trackers that impact your activity

For mobile devices, **IBlocker** is a good option!

Some browsers prioritize privacy and include a certain amount of ad-blocking in their design:







Firefox

Tor Browser DuckDuckGo

info@libraryfreedom.org



Created with support from the Rose Foundation for Communities and the Environment



libraryfreedom.org



PRIVACY 101: AD-BLOCKING



PRIVACY 101: **AD-BLOCKING**

libraryfreedom.org



WHY SHOULD I BLOCK ADS?

When you browse online, ads can show up as:

- Intrusive images that interrupt your browsing
- Video or sound that automatically plays

Not only are ads an inconvenient energy suck, they can also include trackers that trace your digital footprint.

HOW CAN I BLOCK ADS?

Add an extension to your browser! We recommend:

- uBlock Origin is a free and open-source ad-blocker
- Privacy Badger identifies and blocks trackers
- **Disconnect** blocks trackers that impact your activity

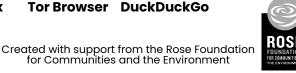
For mobile devices, **IBlocker** is a good option!

Some browsers prioritize privacy and include a certain amount of ad-blocking in their design:









WHY SHOULD I BLOCK ADS?

When you browse online, ads can show up as:

- Intrusive images that interrupt your browsing
- Video or sound that automatically plays

Not only are ads an inconvenient energy suck, they can also include trackers that trace your digital footprint.

HOW CAN I BLOCK ADS?

Add an extension to your browser! We recommend:

- uBlock Origin is a free and open-source ad-blocker
- Privacy Badger identifies and blocks trackers
- **Disconnect** blocks trackers that impact your activity

For mobile devices, **IBlocker** is a good option!

Some browsers prioritize privacy and include a certain amount of ad-blocking in their design:







Firefox

Tor Browser DuckDuckGo



Created with support from the Rose Foundation for Communities and the Environment





libraryfreedom.org