

PRIVACY 101: AD-BLOCKING



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WHY SHOULD I BLOCK ADS?

When you browse online, ads can show up as:

- Intrusive images that interrupt your browsing
- Video or sound that automatically plays

Not only are ads an inconvenient energy suck, they can also include trackers that trace your digital footprint.

HOW CAN I BLOCK ADS?

Add an extension to your browser! We recommend:

- **uBlock Origin** is a free and open-source ad-blocker that saves your device some energy
- **Privacy Badger** identifies which ads are tracking you and blocks them
- **Disconnect** creates a visual representation of online trackers and blocks those that impact your activity

For mobile devices, **IBlocker** is a good option!

You can also use browsers that prioritize privacy and include a certain amount of ad-blocking in their design:

Firefox **Duck Duck Go Private Browser** **Tor Browser**



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