

# PROTECT YOUR PRIVACY



## Threat Modeling

Make a security plan to protect your digital assets by evaluating these components of a threat model:

**Assets** - Any piece of data or a device that needs to be protected

**Adversaries** - Person or organization attempting to undermine your security goals

**Risk** - The likelihood that a threat will actually occur

**Consequences** - How bad will the fallout be



## Surveillance Self-Defense

Protect yourself and your data from online spying by using privacy tools like *Tor Browser* and *Signal Messenger*.



## Advertising

Companies track your online visits and gather information about you. Want to combat intrusive ads?

Use one of these ad blockers: *Privacy Badger*, *AdBlockPlus*, *uBlock Origin*, *1Blocker X*, or *Ghostery*.

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## Mobile Privacy

- ☑ Create a strong password to unlock your device.
- ☑ Regularly back up data from your phone to a computer.
- ☑ Don't share sensitive information via unencrypted text- use **Signal** instead!
- ☑ Delete any unused apps on your device.



## Password Management

Creating strong passwords is one easy way to protect your data. Use **Diceware** to create a master passphrase (<https://www.eff.org/dice>), and a password manager to avoid reusing passwords (**LastPass** or **1Password**).



## Data Detox Kit

Increase your online privacy in 5 easy, practical steps.  
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